

SOUTHWESTERN UNIVERSITY

GEORGETOWN, TEXAS



Southwestern University Keeps Students and Staff Safe and Informed with Regroup

Located in the heart of Georgetown in central Texas is the beautiful and bustling campus of Southwestern University. Founded in 1840 and spanning some 700 acres, Southwestern's campus accommodates over 3,000 students, faculty and staff members.

Being in a tornado prone region, Southwestern needed a communication tool that allowed them to alert those on campus of potential threats from severe weather. So, they came to Regroup Mass Notification for help.

COMMUNICATION CHALLENGES

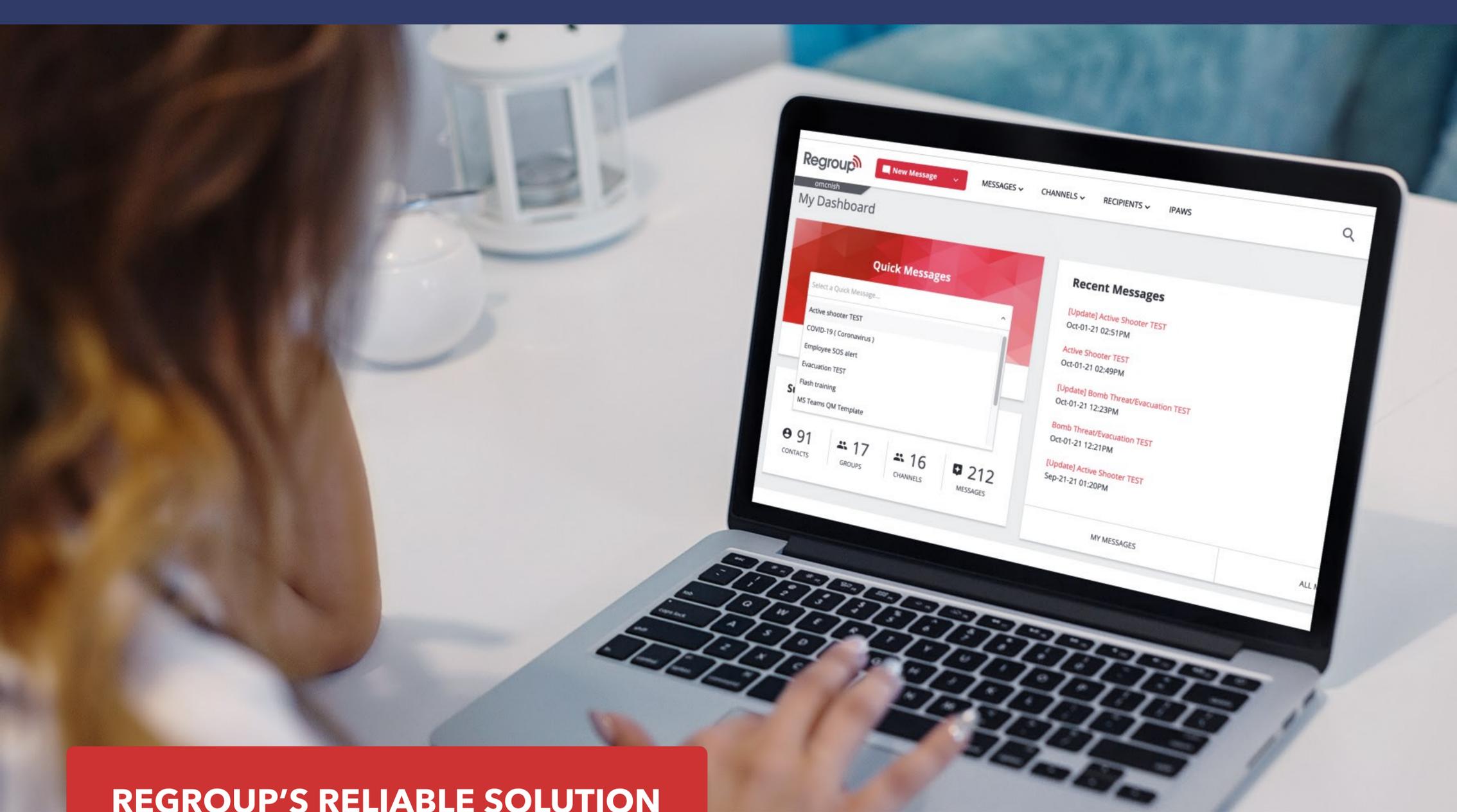
Because of the size of its campus and its regional weather conditions, Southwestern University needed a solution that could be implemented quickly and easily. With Regroup, they were able to utilize:

- ✔ QuickPost pre-programmed templates for fast, accurate messaging
- ✔ Regroup's Mobile App for direct communication with students and faculty
- ✔ Robust reporting to visualize effectiveness and adoption
- ✔ A simple-to-use platform suitable for all levels of technical aptitude

After evaluating several options, Southwestern University chose Regroup for their emergency and routine communication requirements.

"Regroup has been adopted very well. We like that it's easy to use and the fact that messages can be pre-programmed is great."

Michelle Flatt
University Police Communications
Coordinator



REGROUP'S RELIABLE SOLUTION

Regroup offers simple messaging to mobile devices, text/SMS, voice, landlines, social media, intranets, push notifications and more. With Regroup, networks like Southwestern's have the most ways to send and receive alerts.

- ✔ Integrates seamlessly with database structure as well as 3rd party learning management systems like Ellucian, Canvas and Blackboard
- ✔ Intuitive, easy-to-use messaging interface and dashboard
- ✔ QuickPost templates for emergency and routine communications
- ✔ Fast, two-click alerts from browser and mobile devices
- ✔ Mobile App reporting functionality allows students to share safety concerns with faculty and administrators
- ✔ Unlimited groups, administrators and templates
- ✔ Free training and 24/7/365 client support

Importing contacts in bulk is a breeze with Regroup's import feature. Plus, Regroup's open API allows for easy integration with 3rd party platforms including NWS, Microsoft Teams, educational platforms and more.

"Our Chief of Police at Southwestern uses the mobile app to push out important information from anywhere."

Michelle Flatt
University Police Communications
Coordinator

BEST IN CLASS FOR CRITICAL NOTIFICATIONS

Regroup can help universities mitigate the threats associated with severe weather, active shooter events and other emergencies without the need for additional hardware or changes to IT infrastructure.

Automatic critical alerts

Regroup delivers automated alerts from the National Weather Service, NOAA, Integrated Public Alert and Warning System (IPAWS) and more.

Reach your entire network

Send messages quickly to email, text/SMS, voice calls, websites, social media accounts, desktop notifications and even landlines. Regroup delivers when other channels fail.

Alert specific locations or facilities

Regroup's GeoFence technology allows you to target a specific location and notify people when entering or leaving the area.

Free mobile app

Regroup's free Mobile App makes it easy for your entire network to opt in for notifications and to receive them wherever they are.

BEYOND EMERGENCY NOTIFICATIONS

Thanks to its flexibility and ease of use, Regroup can take on a variety of communications requirements campus-wide:

Staff and teacher communications

Create and send training updates to staff, faculty and individual employees

Parent and alumni communications

Update members of the campus community on upcoming events, games or fundraising campaigns

General communications

Notify entire networks of schedule changes, event closings, safety precautions and other routine notifications

"In an emergency, you don't have the time to click here, click there. Regroup is much faster for getting notifications out. It's just much simpler."

Michelle Flatt
University Police Communications
Coordinator

LEARN MORE

Regroup Mass Notification is an award-winning provider of mass communication solutions and is committed to providing educational institutions an easy-to-use but effective tool for critical and routine communication. Keep your entire school and staff safe and informed with the most trusted name in mass notification.

CALL

855-734-7687

REQUEST A DEMO

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Regroup