CASE STUDY

REDLANDS COMMUNITY COLLEGE

EL RENO, OKLAHOMA

REDLANDS COMMUNITY COLLEGE

Regroup has served the higher education sector since 2006 with a mass notification system for alerting students and faculty of emergency situations and other important information.

Redlands Community College is an accredited institution of higher education located in El Reno, Oklahoma, and accommodates nearly 2,700 students and faculty members. Along with an extensive general education program, this institution boasts impressive agricultural curricula, a nursing program, a variety of courses in technology and robotics and several on-campus and distance learning opportunities.

1000 students
100+ staff and faculty

On and Off-Campus Students

After using another mass notification system, they turned to Regroup to procure a more comprehensive suite of features for both critical and everyday communication. Redlands wanted a platform that was easy to use and achieved the fastest method for reaching students during emergencies and flexible enough to handle enrollment and financing announcements.

EMERGENCY COMMUNICATIONS TO STUDENTS AND STAFF

In late October 2020, the Oklahoma City area was hit by an unusually early-season ice storm. This powerful storm paralyzed much of the Oklahoma City area (including El Reno) by toppling thousands of trees and causing widespread power outages. More than 300,000 residents and facilities were left without power following the mix of freezing rain, sleet and wind gusts.

Redlands was impacted by this severe weather event and used Regroup to send notifications to students and staff quickly. In particular, the university alerted their network to power outages on campus and unsafe travel conditions.

> While the college was forced to close campus for several days, the administrative staff used Regroup's alert system to get the word out and keep people in the loop. Since many in the network were without power or internet, Redlands also used Regroup to communicate updates reliably throughout the outages. When necessary repairs were finally made, the college was able to send the all-clear and instructions for returning to campus.

"When our campus was forced to close for several days, the administration knew that it was important to update students and employees using a variety of methods, but the most reliable was going to be through Regroup."

Dayna R.
Executive Director of External Affairs

NOTIFICATIONS DURING A PUBLIC HEALTH CRISIS

During the 2020 outbreak of COVID-19, Redlands staff knew they needed to keep students attending and living on-campus protected from exposure.

> Regroup allowed them to notify their network regarding physical requirements and other restrictions, to ensure safety and minimal virus spread. Announcements for virtual classes and the campus' vaccine clinic were also broadcasted using Regroup's platform.

DAILY AND ADMINISTRATIVE MESSAGING

In everyday use, Redlands harnesses the power of Regroup to keep their students informed of enrollment programs, financial aid opportunities, schedule changes and more. Using Regroup's customizable templates and unlimited groups, system administrators can quickly target specific groups and convey notifications more accurately.

> Redlands is able to keep its students informed of federal tuition funding opportunities, enrollment deadlines, campus events, and a host of other useful information for routine and critical notifications that helps them establish an open line of communication between staff, students and faculty.

THE BEST-IN-CLASS SERVICE FOR STUDENTS, PARENTS, STAFF, FACULTY TO EMERGENCY SERVICES

Emergency Notification Solutions for Higher Education

Enhance crisis communications and mitigate the risks of active shooters, severe weather and other critical events that endanger your campus community. With Regroup, you can send alerts to thousands of students, faculty and staff in seconds.

Automate Critical Notifications

Regroup offers automated alerts from the Integrated Public Alert and Warning System (IPAWS), NOAA, National Weather System (NWS) and more.

Reach Your Entire Campus

Send messages via email, text/SMS and voice calls, and integrate Regroup with desktop notifications, PA systems and more.

Alert Specific Locations

Regroup's geofence technology allows you to alert a specific location and notify people outside of the area to stay away.

LEARN MORE

Regroup was built to be robust and reliable for every device and application. Combined with our training and 24-Hour client support, it's easy to see why Regroup is the most trusted name in mass notification solutions.

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