

REGROUP FOR THE FOOD & BEVERAGES INDUSTRY



FOOD SAFETY IS OF UTMOST IMPORTANCE – FROM THE GROWING, PROCESSING, PACKAGING, AND SHIPPING OF A FOOD PRODUCT'S LIFE CYCLE, TO THE RETAIL AND SERVING PHASES. TODAY'S FOOD MANUFACTURERS, DISTRIBUTORS, AND RESTAURANT CHAINS ARE FACED WITH MANY CHALLENGES IN KEEPING FOOD SAFE, AND A WIDE RANGE OF THREATS TO BUSINESS CONTINUITY AND OPERATIONAL RESILIENCE.

Protecting staff, facilities, assets, and operations from threats to the company's viability is a practice that every food and beverages professional should incorporate. Those threats include food recalls, robberies, workplace violence, public unrest, logistical disruptions, and even terrorism – creating real challenges to maintaining public health, high quality standards, operational resilience, and safe job sites, as well as a safe environment for your client base.

Each year foodborne illnesses sicken 48 million Americans (approximately 17% of people in the United States) and lead to 128,000 hospitalizations and 3,000 deaths.

Regroup Mass Notification offers cost-effective mass communication solutions that help the food and beverage industry overcome these challenges and respond to real-world situations in real time. At the same time, our system can help reduce overall costs and increase ROI. Our clients and their teams benefit from:

- An encrypted mobile app with advanced push notification technology
- The ability to instantly notify workers by department, geographic location, role, and more
- Automated, multi-language critical alerts and operational communications
- Flexible SMS/text, email, voice, and social media messaging
- Unlimited user groups, admins, training, and 24/7 live client support

SUCCESS WITH REGROUP

HOW DEL FRISCO'S GRILLE EXPONENTIALLY INCREASED THEIR RESPONSE TIME TO CRITICAL EVENTS



Del Frisco's Grille offers customers a refreshing, modern steakhouse experience in its 25 locations spread across the U.S. In 2017, the company was faced with a national recall of beef and needed to act fast to ensure customers didn't consume contaminated meat. Company leaders only needed to contact about 150 of the company's 6,000 total employees to inform them about the product recall. Time was critical, but unfortunately they didn't have a mass notification system. It took them more than 6 hours to reach out to everyone by phone.

WITH REGROUP MASS NOTIFICATION NOW IN PLACE, THE COMPANY IS ABLE TO CONTACT ANY GROUP OF STAFF MEMBERS IN LESS THAN A MINUTE.

"Regroup exponentially increases our response time to food safety events and product recalls. The system is intuitive to use, and reports make it easy to see who has received the messages and who we might need to follow up with." - Jude F.

Food recalls represent the most common threat to food industry operations. These and other events can negatively impact businesses; however, a robust and dependable method of mass communication can help offset many of the more negative consequences. Some examples include:

- **Food Manufacturers:** When quality assurance processes uncover a potential risk to consumer safety, the proper departments can be alerted to prevent the products from being shipped.
- **Retail Grocers:** When a food recall is issued, all franchise locations of a company can coordinate their efforts to quickly remove recalled products from the shelves. Regroup can even be used to notify customers of recalls, if desired.
- **Logistics and Business Continuity Professionals:** Shipping and transportation delays can lead to product spoilage and concerns for safety. Regroup enables companies to keep freight moving, reach drivers and teams, and mitigate risks with one simple solution.

REGROUP CAN HELP FOOD AND BEVERAGE COMPANIES KEEP THEIR WORKFORCES CONNECTED, INFORMED, AND PREPARED FOR ANY EMERGENCY SITUATION OR FOOD RECALL.

Schedule a free personalized demo at www.regroup.com/demo or call us at **855-REGROUP**