

# REGROUP FOR CASINOS

Regroup 

## SMART SOLUTIONS FOR REDUCING RISK AND STREAMLINING OPERATIONAL COMMUNICATIONS

Around-the-clock communication is essential for keeping casino operations running smoothly. Large crowds of people and sums of money create a higher risk of crime, and security teams need effective tools to keep guests and assets safe. Regroup Mass Notification, the award-winning provider of mass communication solutions, offers casinos a comprehensive and reliable platform that can both immediately alert the entire premises, employees and guests to imminent danger,

and seamlessly connect security and staff for day-to-day operations. We help casinos improve response times for fraud and other crimes with multi-channel, cloud-based mass communications that enable your staff to immediately get help. With unlimited channels for communication and collaboration, casinos can orchestrate multiple operations under one plan and connect the right people, wherever they are.

## WHY REGROUP?

- ✓ **VALUE-BASED COMMUNICATIONS PLATFORM** saves clients 30%-40% compared to other providers.
- ✓ **API SUITE** automates the notification process and reduces human error.
- ✓ **MOBILE APP** for secure, encrypted communications and collaboration
- ✓ **AUTOMATICALLY RECEIVE NWS** severe weather watches and warnings as issued.
- ✓ **INCIDENT REPORTING** to enable security teams to receive anonymous tips sent from mobile devices.

### Regroup offers customizable solutions that help casinos overcome common communication challenges and enable teams to:

- Offer guests the ability to opt-in to receive updates, offers and emergency alerts
- Conduct private conversations that are invisible to everyone else on the network
- Automatically alert IT personnel to critical issues that could disrupt continuity of operations
- Host business continuity communications in a secure, cloud-based platform
- Integrate our communications platform with existing third-party systems, such as digital signage, PA systems, pagers and sirens
- Send customized messages to thousands of individuals with just two clicks



## REGROUP OFFERS CASINOS

- A messaging interface that's as easy to use as email
- Two-click messaging to multiple communication channels
- Text, voice, email and social media messaging
- Unlimited administrators, recipients and user groups
- Unlimited member/user email addresses, mobiles and landlines
- Unlimited 24/7 support and training
- Unlimited user activations
- Both an opt-in and opt-out system
- One-click registration process
- Single sign-on
- Scheduled messaging
- Ad Hoc messaging
- Geo-targeted messaging
- The ability to text in to join a group
- Rich media messages with audio and video attachments
- Robust integration capabilities with leading software
- Real-time NWS severe weather watches and warnings
- RSS feeds for websites and portals
- Simple and automatic database synchronization
- Adjustable call throttling
- 99.99% uptime

## MOBILE APP

The Regroup Mobile App for smartphones gives largescale operations like casinos the ability to access the full power of Regroup from mobile devices. With the easy-to-use interface, admins can send encrypted, two-way messages to surveillance groups, security officers, departments and outside emergency responders. During a crisis, use preconfigured QuickPosts to initiate an alert with a single tap.

## IT ALERTING

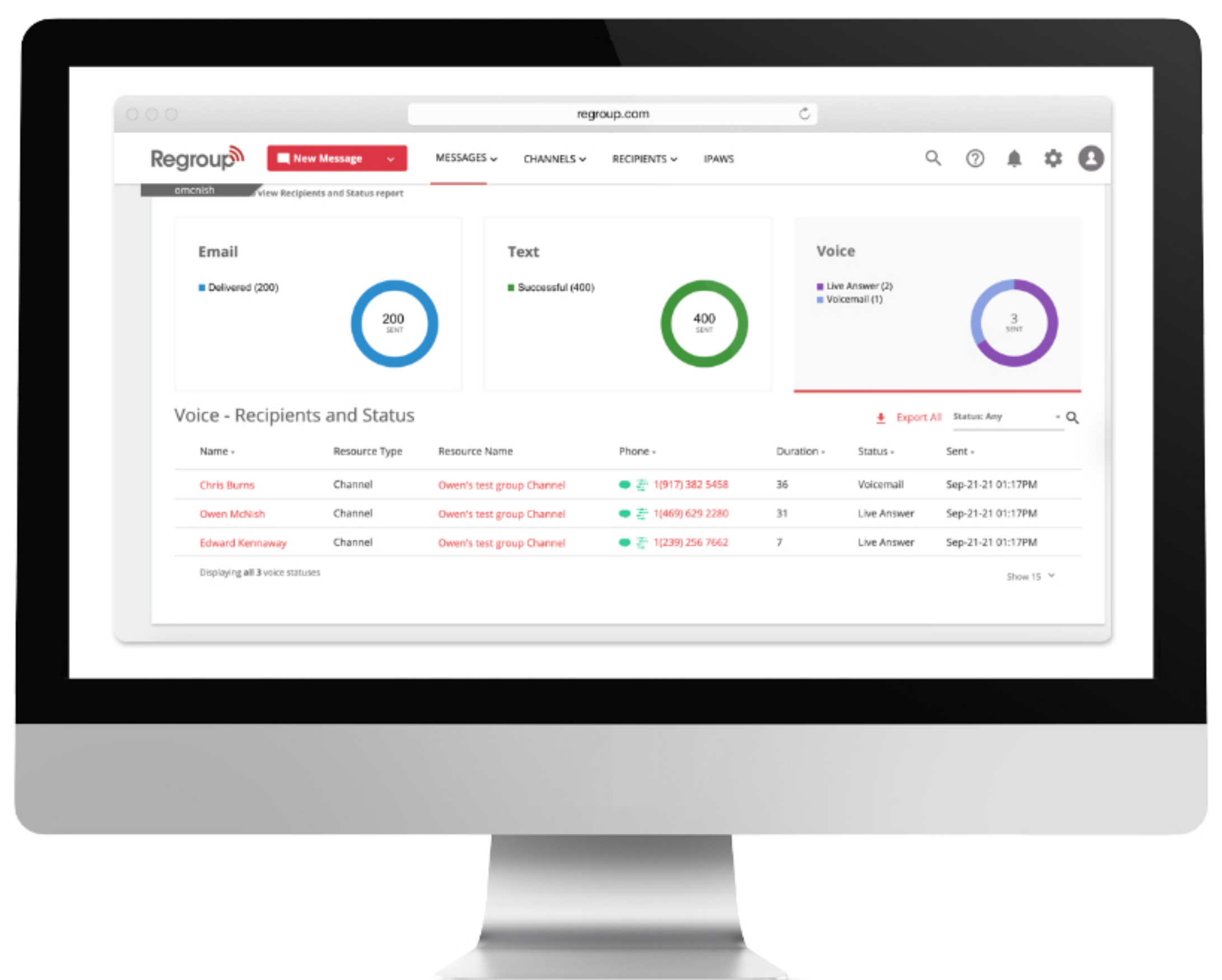
Event-triggered IT alerting reduces system downtime by ensuring the right experts are immediately alerted to critical issues that could disrupt continuity of operations. Automatically alert chief officers, security and employees to viruses or malicious content, remind IT personnel to back up data, provide users with the estimated duration of system downtime and more.

## APIS AND INTEGRATIONS

Regroup offers a versatile platform to meet the unique communication needs of casinos. Our easy-to-use communications platform seamlessly integrates with most third-party systems and devices via a robust suite of APIs to automate workflows, database management and routine administrative messaging. Regroup can trigger and be triggered by third-party systems, such as fire and security alarms, to disseminate alerts to guests and staff.

## BUSINESS CONTINUITY PLANS AND COMMUNICATIONS

Whether a cyber-attack, natural disaster or act of terrorism, communication and collaboration is essential for getting your casino back up and running quickly following a disruptive event. Business continuity plans and communications are maintained in Regroup's cloud-based communication system that is unaffected by adverse local conditions.



**EXPERIENCE  
THE REGROUP DIFFERENCE**

Schedule a free, personalized demo at  
**Regroup.com/demo**

Or call us at  
**855-REGROUP**