# **REGROUP'S POLLING FEATURES**

Meet the next-generation polling capabilities

Regroup's polling capabilities facilitate greater information-sharing to increase situational intelligence for better and informed decision making. Users can create a multi-layer question and allow recipients to respond to the initial question, as well as to ask any additional questions.

Polling capabilities can be leveraged to gather on-the-scene reports during disruptive events, determine employee shift or overtime availability to meet urgent and routine staffing needs, along with a host of other uses to improve business continuity and disaster recovery strategies, as well as daily operations.



### THE CHALLENGE

Organizations and admins need reliable and easy-to-use polling solutions to capture data and feedback quickly, regularly and accurately.

Capturing information from team members can help organizations improve their products and services offerings as well as customer experience.

### THE SOLUTION

Leverage Regroup's Polling features with customizable options and easy, accurate reporting.

Admins can launch voice and web polls allowing users to solicit recipient feedback and keep received data in the cloud for a variety of reporting functions.

### **CUSTOMIZABLE, RELIABLE AND CONVENIENT**

Gather the information you need easily.

#### FULLY CUSTOMIZABLE POLLING

Easily create polls with title recipients, sender profiles, introduction message, your poll and more.

#### OPTIONS FOR TARGETING ADD RECIPIENTS

Select groups or individuals, exclude recipients, send based on geolocation, type of phone and more.

#### SHARE COMPLETE SENDER PROFILES

Just like any TTS (text to speech) system, participants can view caller names and caller IDs for added trust.

#### ACCURATE REPORTING OF YOUR POLLS

Get detailed reports of all your polls including responses, recipient count for each response, no response count, visualizations and other data.

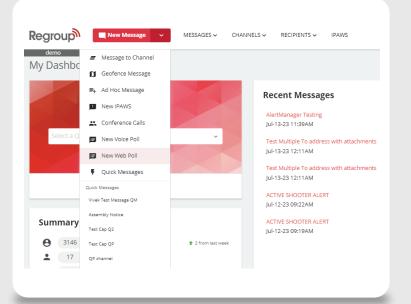
# WEB POLLING

Enables you to send multiple questions to recipients and record their responses. We provide multiple customization options with question types, the appearance of questions, and response methods.

- Use a predefined web poll templates to send multiple messages with same structure.
- You can configure 10 different types of answering methods to conduct your surveys. They are as follows:

O Multiple Choice	Checkboxes
Multiple Choice Grid	- Short Answer
Checkboxes Grid	Long Answer
**** Rating Scale	Multiple Textboxes
Dropdown	Date/Time

- Multiple choice answers available. You can use it with 'None of the Above, 'Other', or a specific text box to enter custom responses.
- If the end-user tries to submit the poll without a response, the system throws an error below the question "Select an answer to submit the poll".
- There's no character limit.
- You can add images to the questionnaire.
- The Rating Scale option enables your users to select a rating per the scale you provide.
- When the Rating Scale is selected, the admin can choose from 1 to 10 on the dropdown.
- We provide comprehensive report for the polls.
- We provide a URL that users can open in a browser to enter their poll responses.



## **VOICE POLLING**

Use voice polling to send voice messages to recipients to poll their responses as audio clips or phone key entries. With the call-back feature, they can complete the poll when they can.

- You can determine how the recipients register their responses. If a recipient cannot respond to the voice poll on the first attempt, they can call back later, authenticate their identity with a unique pin or phone number, and listen to the last voice poll. With the call-back feature, they can complete the poll when they can.
- Two ways to send the introduction message are:
  - Text to Speech (TTS): send a text message to deliver as a voice call.
  - Use a predefined message template
  - We enhanced the voice poll response CSV with more fields such as voice poll ID, users' unique details, recorded responses, and their response key entry. You can use API to fetch the voice poll response CS.



Since 2006, Regroup Mass Notification has provided a cloud-based, multi-channel mass notification platform for emergency and routine applications. Serving the educational community, enterprise, manufacturing, finance and government, Regroup's continual pursuit of excellence has made it the most trusted name in mass notification and a leading-edge provider of smart communication solutions for clients throughout North America.