

GeoFence Messaging



KEEP EVERYONE SAFE WHEN SECONDS COUNT AND LOCATION MATTERS



Sending timely mass alerts to networks inside or outside specified areas on a map is useful in any emergency, but particularly when lives are at stake.

Whether you need to contact staff in a specific facility, people in the vicinity of an incident, or citizens in an at-risk area, Regroup's GeoFencing feature makes it possible to keep everyone safe and informed based on recipients' physical locations.

With Regroup's GeoFence messaging capabilities, clients can easily create virtual fences and target notifications to people within selected areas. Regroup is also the only mass notification system to offer the option to add entry and exit messages for people who are traveling into and out of designated areas.

HOW IT WORKS

Simply draw your location on a map - or save your locations in advance - to alert recipients with specific messages when they interact with the virtual GeoFence area

Chemical Spill Area

Insert Circle Radius in Miles*

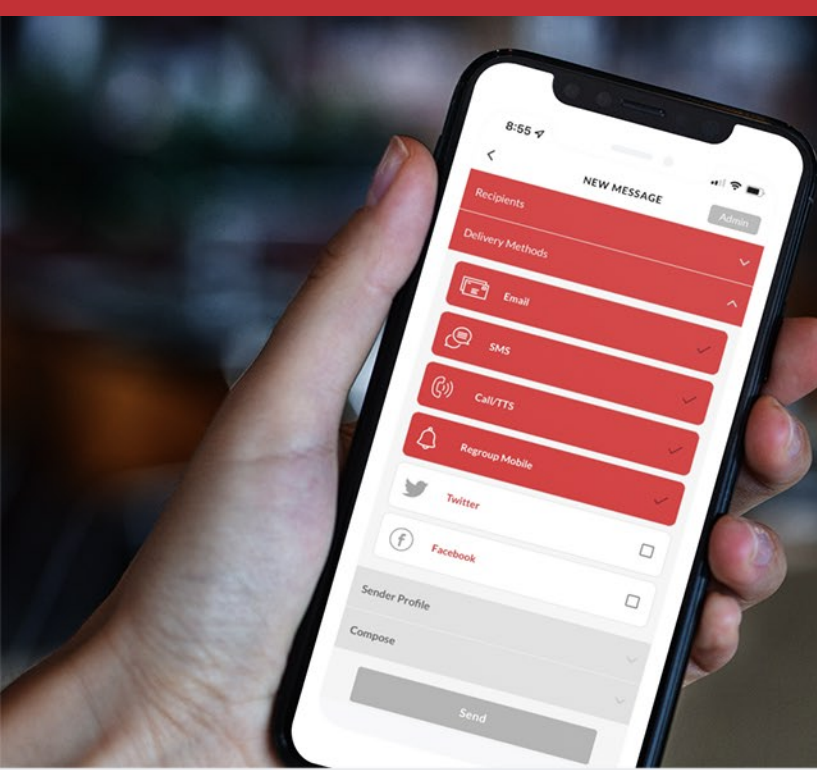
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Draw Polygon Draw Freehand Draw Circle Reset

Search a location

Cancel Save Map Region Select 0 Recipients

- 1 DRAW THE GEOFENCE**
Use the circle tool to draw a radius around the location you want to target
- 2 SELECT YOUR AUDIENCE**
Choose to target your whole organization, or specific groups only
- 3 CREATE CUSTOM MESSAGE CONTENT**
Regroup allows you to send different messages based on whether the recipient is currently inside the area, entering, exiting or if they have an address in the targeted area.
- 4 VIEW YOUR RESULTS**
Regroup displays data showing how many people within the GeoFence area received your message, as well as how many have entered and exited the area



POWERED BY MOBILE TECHNOLOGY

GeoFencing is made possible through Regroup's award-winning mobile app, which allows your audiences to manage their notification settings and enable location services for receiving GeoFence messages. When recipients download Regroup Mobile and enable location services, their device can be targeted with a GeoFence message.

REGROUP'S GEOFENCING FOR VARIOUS INDUSTRIES

✓ EDUCATION

Administrators can issue location-based messages for students and faculty to address everything from campus closures to emergency situations

✓ HEALTHCARE

Hospitals and clinics can issue alerts for staff members only, or public messages for people entering areas known for high public health safety risks

✓ INSURANCE

Insurers can issue localized alerts to customers about potentially catastrophic weather events, such as hurricanes, hail storms, or floods

✓ CONSTRUCTION

Enhance safety by alerting recipients when they have entered dangerous or hard-hat areas, or by programming site-specific safety reminders

✓ ENTERPRISE

Alert employees of special events such as drills or seminars that have been scheduled for their office location

✓ HOSPITALITY

Alert specific locations of food product recalls, approaching severe weather, and more to keep patrons safe and operations running smoothly

Regroup Mass Notification® ensures that critical alerts reach the people who need it, when they need it, and now where they need it through our powerful GeoFencing feature.

Request a live demo today

www.regroup.com/demo