Regroup

OPEN API CAPABILITIES

THE FLEXIBILITY YOU NEED TO MAXIMIZE YOUR INVESTMENT AND IMPACT.

INTEGRATE SYSTEMS, AUTOMATE PROCESSES

These aren't just buzzwords. Regroup is *the* mass notification platform of choice in various industries.

EDUCATION

HEALTHCARE

LOGISTICS

HOSPITALITY

MANUFACTURING

BANKING

AGRICULTURE

GOVERNMENT

Regroup is the mass notification platform of choice for organizations spanning the industries of education, healthcare, logistics, manufacturing, hospitality, banking, agriculture, and even local government.

We understand the importance of being able to integrate your existing systems and databases with our platform to ensure you can reach the people you need to quickly and efficiently without duplicating data or processes.

Our flexible, open API makes this possible, enabling you to maximize your ROI and improve operational efficiency. With this optional addition to your Regroup network, you'll reduce the amount of time and money you currently spend on messaging-related tasks, as well as accelerate delivery of day-to-day notifications and critical alerts to those who need to receive them.

AVAILABLE INTEGRATIONS

Regroup can be integrated with almost any API-capable third-party system, including the following.

NOTIFICATION HARDWARE

Send potentially life-saving alerts across your organization's existing infrastructure and technology, including PA systems, digital signage, fire panels, and more.

DESKTOP NOTIFICATIONS

Desktop Notifications provide a solution for immediately capturing the attention of employees with on-screen, pop-up notification displays on their desktops.

DATABASES & INFORMATION SYSTEMS

Regroup integrates with most of the leading databases and information systems including those for employee record management, HR and payroll systems, student information systems, and much more. One of our most-used integrations is with Microsoft Active Directory.

NATIONAL WEATHER SERVICE / NOAA ALERTS

Automatically broadcast real-time, location-based NWS watches and warnings, prime wildfire conditions, and more to alert your recipients across multiple channels.

INTEGRATED PUBLIC ALERT & WARNING SYSTEM (IPAWS)

The Federal Emergency Management Agency (FEMA) enables federal, state, local, tribal, and territorial alerting authorities to use IPAWS to send warnings and alerts to the public. Regroup's integration allows approved organizations to receive and automate the sending of IPAWS alerts to recipients.

MUCH MORE

We've worked with clients to integrate systems used for mapping, housing management, agricultural planning, and much more. Simply ask our Customer Success team if you want to know whether Regroup can integrate with your specific systems or tools.

Once integrated, and based on the systems in use, Regroup Mass Notification can automatically trigger, be triggered by, and/or sync data with those third-party systems, freeing up personnel so they can focus on the job at hand.

MESSAGING API CONFIGURATIONS

Our optional Messaging API enables you to automate the sending of notifications to one or more people via email, text/SMS, TTS, voice calls, and social media. Regroup offers 4 types of messaging API configurations:

C.A.P. 1.2 MESSAGING

Developed in accordance with FEMA standards, this API sends notifications and triggers alerts using a valid Common Alerting Protocol (C.A.P) 1.2 format.

STANDARD MESSAGING

Allows you to automatically trigger notifications to existing members within your Regroup system. Notifications can be sent to groups or individuals.

TEXT/SMS ONLY

Enables notifications to be triggered to telephone numbers. Recipients do not have to be in your Regroup system.

EMAIL ONLY

Enables notifications to be triggered to email addresses. Recipients do not have to be in your Regroup system.

GROUP MANAGEMENT AND DATA SYNCING

Regroup's API will save you time and resources by eliminating duplicate data and automating syncing processes. Admins are able to use their familiar systems like ERPs, payroll databases, CRMs and others, so no additional training is needed and human error is minimized. Using our flexible API enables automation of the following:

GROUP MANAGEMENT

Create, purge and delete groups from your Regroup network

CONTACT MANAGEMENT

Import, update, and manage contacts and retrieve data

PHONE NUMBER MANAGEMENT

Add, delete, and edit contact phone numbers, and look them up by phone number when needed

HOW REGROUP CLIENTS LEVERAGE OUR OPEN API

Henry Ford Community College uses Regroup's API to automate password-reset SMS notifications to students.

"This has been huge for us as it has greatly decreased call volume to the help desk regarding password resets," explains Ryan Zitnik, the College's Director of I.T. and Emergency Management.

"Regroup was very helpful in setting it up… [The team] did an excellent job providing all of the necessary information for us to make the changes smooth."

Clients across a variety of industries leverage our powerful open-API every day. Below are some examples that may inspire your organization as well.

SIMPLY SET YOUR PREFERRED TRIGGERS TO AUTOMATICALLY TRANSMIT THE FOLLOWING

DAY-TO-DAY NOTIFICATIONS

- Monthly statements and invoices
- Newsletters and product updates
- Dates and details of workplace safety-related events
- Appointment and deadline reminders

CRITICAL ALERTS:

- Warnings of active shooters and other dangers in the workplace
- Advisories of chemical spills and public health emergencies
- Shelter-in-place or evacuation orders
- Notices of IT incidents like downed servers and network failures

READY TO AUTOMATE MORE AND INCREASE YOUR ROI?

Let us show you how to get the most out of Regroup by adding an API integration that links your most-used systems to our powerful mass notification platform.

Existing customers can contact the Customer Success team, and other interested parties can schedule a demo.

We'll schedule a time for your team to evaluate how the API Suite will make their jobs easier, while at the same time reducing overall costs.

SCHEDULE A DEMO

To schedule a demo of Regroup's system, visit **Regroup.com/demo**

CURRENT CUSTOMERS

Current customers who have questions or need assistance with Regroup's API, can reach our Customer Success team at **success@regroup.com**