

# REGROUP FOR PROPERTY MANAGEMENT



## COMMUNICATION TOOLS FOR TODAY'S GEO-DISPERSED PROPERTY MANAGEMENT TEAMS

Property management firms face unique challenges when trying to reach prospective tenants and geo-dispersed workforces in an increasingly mobile society. Regroup Mass Notification, the award-winning provider of critical and non-critical communication solutions, provides the innovative, multi-language tools that property management professionals require in today's global marketplace.

Advanced APIs, a secure mobile app, geo-targeted messaging and automated weather alerts are just a few of the many innovative solutions we've created that help both small and enterprise firms alike to maximize operational efficiencies, maintain a quality environment for tenants and staff, and increase ROI on client investments.

## WHY REGROUP?

- ✓ **MOBILE APP** for encrypted communication and collaboration during times when your messages must get through.
- ✓ **GEO-TARGETED MESSAGING WITH ESRI** to quickly and easily reach tenants, owners and staff by geographic location.
- ✓ **REAL-TIME NWS ALERTS** to provide stakeholders and staff with advance warning of severe weather and wildfire conditions.
- ✓ **INCIDENT REPORTING** to enable security teams to receive anonymous tips sent from mobile devices.
- ✓ **QUICKCONFERENCE** advanced conference bridging for collaborating with geo-dispersed managers, maintenance crews and security teams.

## THE SMART SOLUTION FOR EFFECTIVE COMMUNICATIONS

### TENANTS

- Rent and past-due reminders
- Lease renewal notices
- Scheduled maintenance
- Planned outages
- Monthly newsletters

### OWNERS/INVESTORS

- Rent roll
- Occupancy status
- HOA fees and policy updates
- Monthly statements and accountings
- Investment opportunities

### CRISIS SITUATIONS AND DISRUPTIONS

- Severe weather and natural disasters
- Active shooters and other dangers
- IT failures and security breaches
- On-site issues like gas and water leaks
- Unscheduled maintenance and outages

## REGROUP OFFERS PROPERTY MANAGEMENT PROFESSIONALS

- An easy-to-use messaging interface that substantially lowers the learning curve
- Two-click, multi-language messaging to multiple communication channels
- Text, voice, email and social media messaging
- Unlimited administrators, recipients, user groups and data
- Unlimited member/user email addresses, mobiles and landlines
- Unlimited 24/7 support and training
- Unlimited user activations
- Both an opt-in and opt-out system
- One-click registration process
- Single sign-on
- Rich media messages
- The ability to text-in to join a group
- Advanced messaging options like Ad Hoc, geo-targeting and scheduled messaging
- RSS feeds for websites and portals
- Automatic database synchronization functionality
- Adjustable call throttling
- 99.99% uptime

### IVR INTERACTIVE POLLING

IVR polling facilitates greater information sharing to increase situational intelligence for more informed decision-making. You can create multi-layer questions and allow recipients to respond to the initial question, as well as ask any additional questions they may have. This technology can be used to manage disruptive events, conduct tenant/owner satisfaction surveys or determine availability of on-call personnel.

### MOBILE APP

The Mobile App enables you to access the full power of Regroup right from your smartphone. Populated recipient lists enable you to quickly reach specific people or entire teams through multiple channels. When combined with prewritten message templates, event-specific multimedia or attachments and pre-recorded voice alerts, it only takes a quick tap to send recipients the information they need in their native language. Push notifications ensure your messages are received – even when other communication lines are saturated or down.

### APIS AND INTEGRATIONS

Investing in a mass notification system shouldn't require your firm to change the way it operates. By leveraging Regroup's advanced API Suite, our robust platform can seamlessly integrate with almost all third-party systems that are API-capable, including: databases, digital signage, PBX/phone systems, PA systems, websites, social media, RSS feeds and many more. You can automate numerous processes, including real-time, two-way database uploads via the Membership API, create and manage groups with the Group Management API and to automatically trigger emergency and routine notifications based on a defined criteria from HR Databases, Scheduling Systems and others via our Messaging API. Regroup can also be triggered from third-party systems, such as fire and security alarms, to disseminate alerts to visitors and personnel in the facility.

### AUTOMATED NWS WEATHER ALERTS

Our easy-to-use integration with the National Weather Service (NWS) and National Oceanic and Atmospheric Administration (NOAA) takes the guesswork out of alerting tenants, owners and on-site personnel about potentially hazardous weather or wildfire conditions. Automating the alerting process accelerates transmission of critical alerts and reduces the margin for human error.

### GEO-TARGETED MESSAGING WITH ESRI MAPPING

Quickly and easily reach tenants, owners and staff based on their location by drawing a multi-point polygon shape to define the boundaries and control the behavior of addresses located within the geo-fence. From localized power outages to wildfires and criminal activity, geo-targeting enables users to quickly alert recipients in the affected area via mobile (text/voice), landlines, email, social media and many other channels.

**EXPERIENCE  
THE REGROUP DIFFERENCE**

Schedule a free, personalized demo at  
**[Regroup.com/demo](https://regroup.com/demo)**

Or call us at  
**855-REGROUP**