

COMMUNITY REACH



Verified Resident Data for Local Government

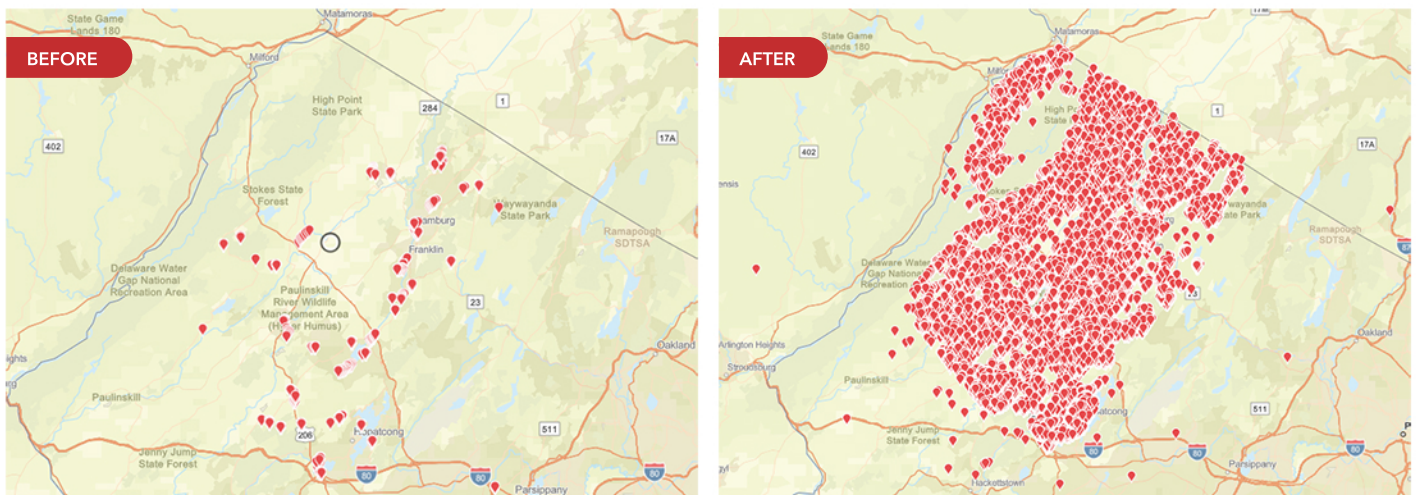


As landlines have become less common, local governments have struggled to maintain opt-in rates for resident notifications. Community Reach is an add-on for your Regroup account that provides access to verified residential data, helping you extend your reach and engage your community more effectively.

KEY BENEFITS OF COMMUNITY REACH

- BROADEN YOUR REACH** Reach up to 60% more of your residents during emergencies with verified contact data that can be pre-loaded into your Regroup account.
- MORE PRECISE GEO-TARGETING** Target specific areas with more resident address data in your system, so the right people get notified during emergencies.
- UP-TO-DATE INFORMATION** Resident data is regularly updated, ensuring you can consistently reach your community when it counts

Sussex County drastically improved its resident coverage with Community Reach verified resident data.



DETAILED DATA SOURCES

Our Community Reach solution includes phone records encompassing public, private, wireless, landline, VoIP, business, and residential lines. We obtain and verify our data from various reliable and authorized sources, including:

- Published white and yellow page data
- Public government-based or municipal data
- Voter registration records
- Real estate deed and property data
- Publication and subscription data
- Professional registries
- Automotive records
- Survey data
- Address changes reported by movers
- Sales transaction data

HASSLE-FREE SETUP

We do the heavy lifting - simply sign up, and we'll load the verified residential data directly into your account.

Visit www.regroup.com/live-demo to schedule a demo or speak to your Regroup account executive to learn more.