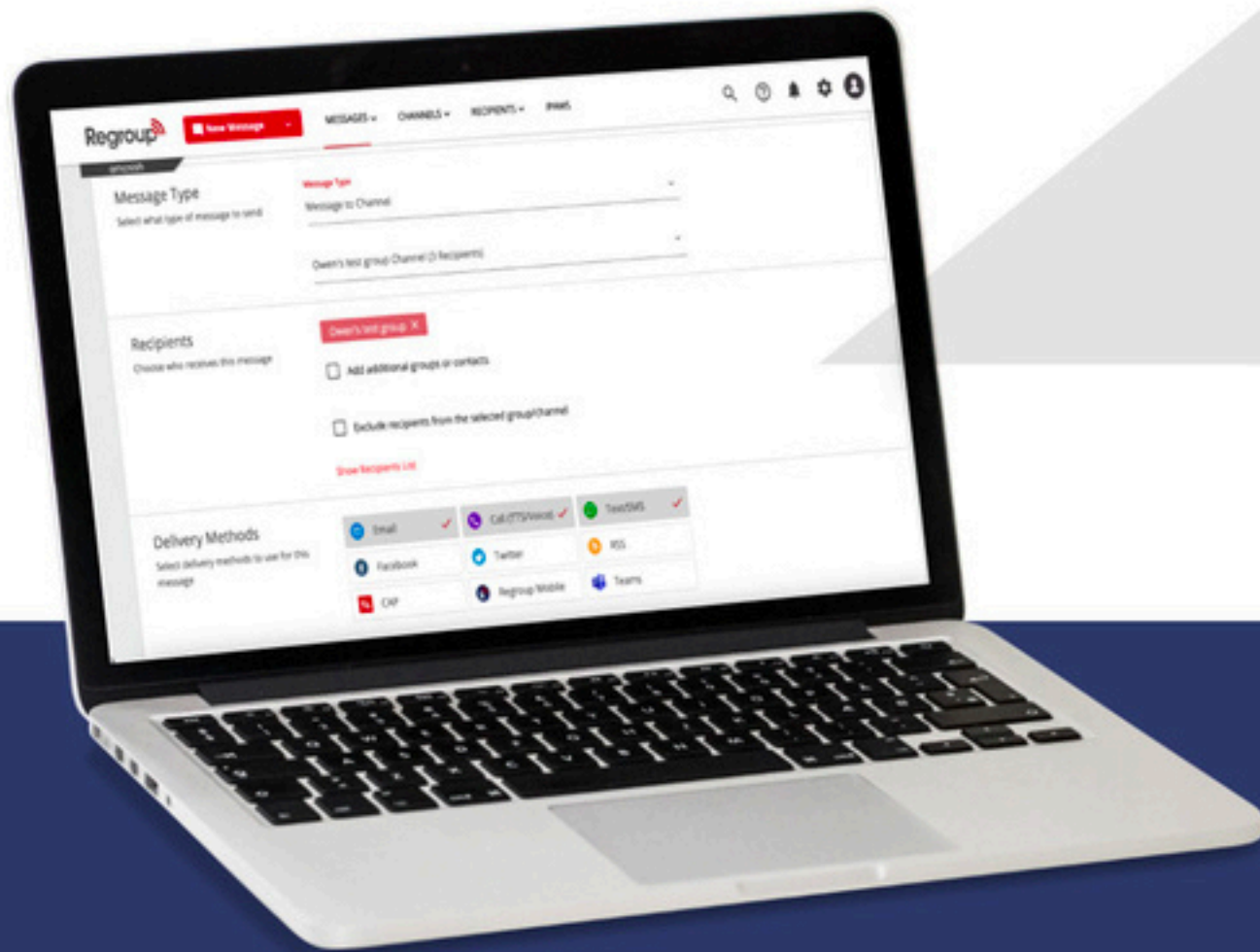


Using a **Mass Notification System** to **Reach Your People** on **Any Platform**

Reach your workforce anytime and anywhere with day-to-day communication and emergency alerts.



Best Practices to get Optimal Results from a Mass Notification

- **Stay top of mind** - Give team members regular reminders/training about the system and how to use it.
- **Use the system for routine messaging** - Mass notification is the perfect complement for day-to-day communications.
- **Use your system like you would your phone** - Be mindful of message fatigue.

How to choose the right provider.

1. **Get a clear understanding of your business needs** - Figure out exactly how your business needs the system to work.
2. **Assess current and future communication channels** - Determine which channels you currently use and which ones you plan to use in the future.
3. **Research what each system offers** - Research the different mass notification systems that support those channels.



A mass notification system can help you increase employee productivity, create a consistent experience for customers, improve brand awareness and reduce the likelihood of accidents or mitigate the emergencies when they occur.

Book a demo with Regroup to start exploring your options and invest in a system that can help your organization communicate more effectively.