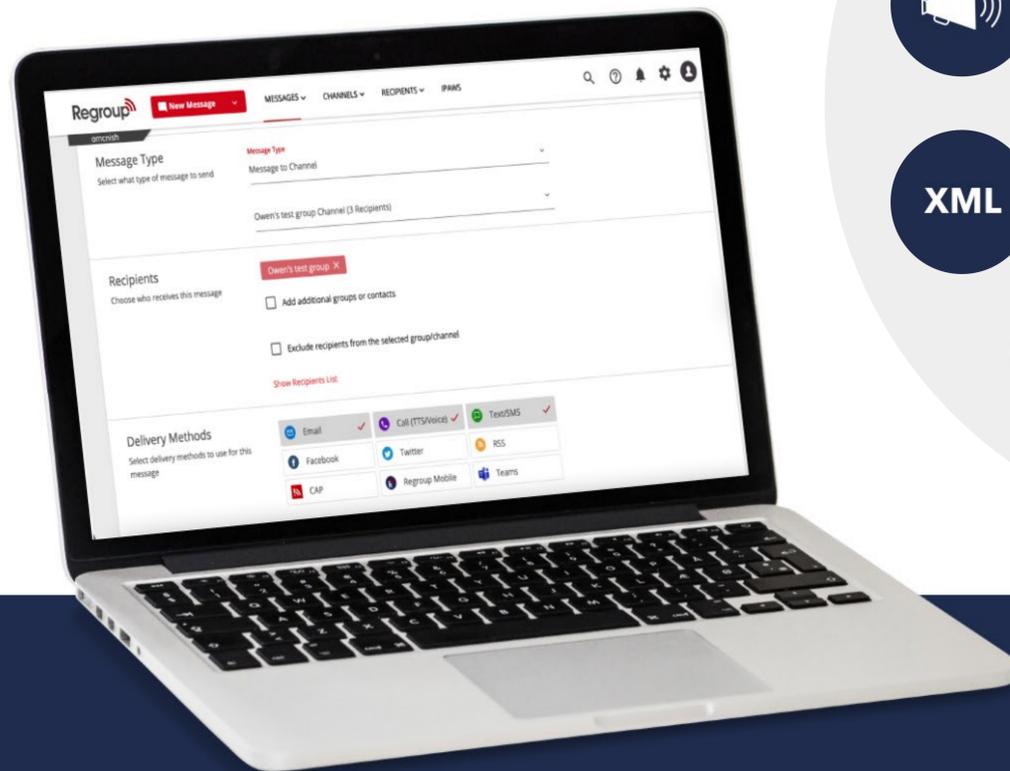


# Using a Mass Notification System to Reach Your People on Any Platform

Reach your workforce anytime and anywhere with day-to-day communication and emergency alerts



## Best Practices to get Optimal Results from a Mass Notification Platform

- Stay top of mind - Give team members regular reminders/training about the system and how to use it.
- Use the system for routine messaging - Mass notification is the perfect complement for day-to-day communications.
- Use your system like you would your phone - Be mindful of message fatigue.

## How to choose the right provider

1. Get a clear understanding of your business needs - Figure out exactly how your business needs the system to work.
2. Assess current and future communication channels - Determine which channels you currently use and which ones you plan to use in the future.
3. Research what each system offers - Research the different mass notification systems that support those channels.



A mass notification system can help you increase employee productivity, create a consistent experience for customers, improve brand awareness and reduce the likelihood of accidents or mitigate the emergencies when they occur.

Book a demo with Regroup to start exploring your options and invest in a system that can help your organization communicate more effectively