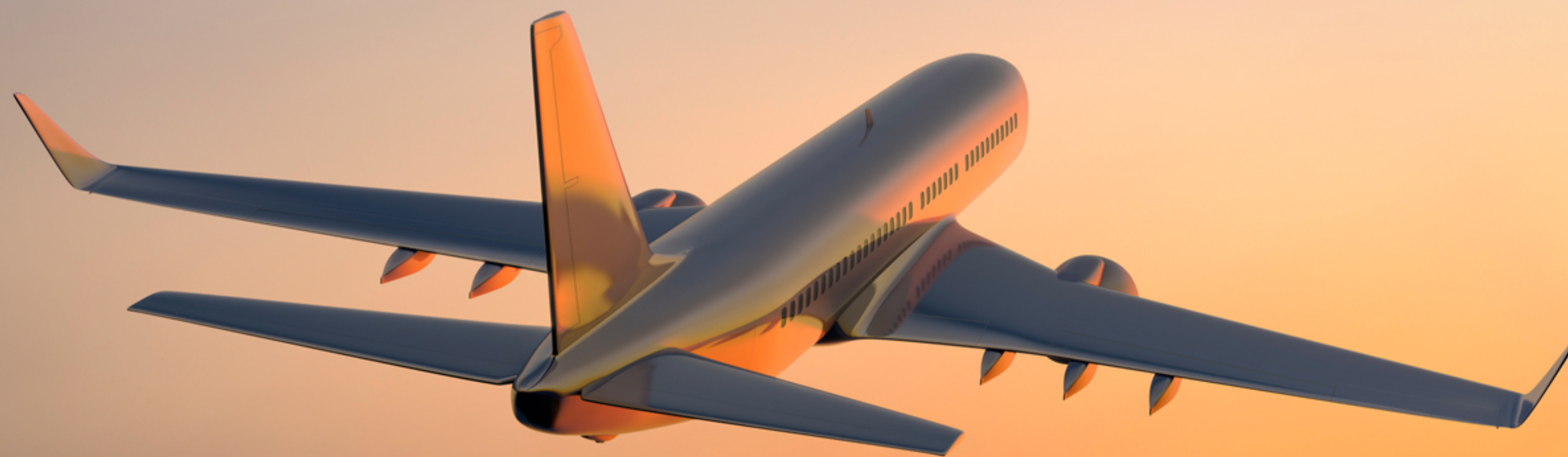


# AIREON | MCLEAN, VIRGINIA



**Aireon uses Regroup to complement their alerting and communications strategy.**

Aireon and its child companies are a safety of life group that provides surveillance and tracking data of airborne craft from weather balloons to jumbo jets. Using a global satellite based system, Aireon relays flight information to client companies around the world and in real time.

## COMMUNICATION CHALLENGES

Serving a large client base with even larger contact points, Aireon needed a notification solution that could quickly be deployed to deliver accurate, up-to-the-minute information in a simplified manner.

They chose Regroup for its ability to use a template-driven communication tool that allowed them to contact multiple groups and multiple channels more easily and efficiently than email alone.

Aireon required a dependable system for immediate updates and for routine communications with personnel and clients.






*"We use Regroup to stay in touch with our global customers. Our job is to keep them informed if there are any issues in tracking or surveillance."*

**Hans Newton**  
Safety Director at Aireon



## REGROUP'S RELIABLE SOLUTION

Regroup offers simple messaging to email, mobile devices, text/SMS, push notifications and more. With Regroup, networks like Aireon's have the most ways to send and receive alerts.

-  Intuitive, easy-to-use messaging interface and dashboard
-  QuickPost templates for emergency and routine communications
-  Fast, two-click alerts from browser and mobile devices
-  Unlimited groups, administrators and templates
-  Free training and 24/7/365 client support

Importing contacts in bulk is a breeze with Regroup's import feature. Plus, Regroup's open API allows for easy integration with 3rd party platforms including NWS, Microsoft Teams, educational platforms and more.

With Regroup, Aireon is able to send initial notifications to clients when updates or maintenance efforts are needed and send relevant updates with ease.

*"If there is anything we need to communicate with our customers, we use Regroup's platform."*

**Hans Newton**  
Safety Director at Aireon

## BEST IN CLASS FOR CRITICAL NOTIFICATIONS

Regroup can help service-driven organizations mitigate risk when critical events occur. With only two clicks or taps, administrators can launch a variety of mass notifications to both clients and personnel:



### Automatic Critical Alerts

Regroup delivers automated alerts from the National Weather Service, NOAA, Integrated Public Alert and Warning System (IPAWS) and more.



### Reach Your Entire Network

Send messages quickly to email, text/SMS, voice calls, websites, social media accounts, desktop notifications and even landlines. Regroup delivers when other channels fail.



### Alert Specific Locations or Facilities

Regroup's GeoFence technology allows you to target a specific location and notify people when entering or leaving the area.



### Free Mobile App

Regroup's free Mobile App makes it easy for your entire network to opt in for notifications and to receive them wherever they are.

*"With Regroup's email and SMS abilities, we're able to reach our engineers in the event of an emergency and get responses from them very quickly."*

**Hans Newton**  
Safety Director at Aireon

## BEYOND EMERGENCY NOTIFICATIONS

Thanks to its flexibility and ease of use, Regroup can take on a variety of communications requirements network-wide:



Engineering and  
maintenance teams



Inform clients of  
events and tracking



General  
Communications



Request feedback from  
clients or departments

*"With Regroup's email and SMS abilities, we're able to reach our engineers in the event of an emergency and get responses from them very quickly."*

**Hans Newton**  
Safety Director at Aireon

## LEARN MORE

Regroup Mass Notification is an award-winning provider of mass communication solutions and is committed to providing enterprise and service-driven organizations an easy-to-use but effective tool for critical and routine communication. Keep your entire network safe and informed with the most trusted name in mass notification.

**CALL**

855-734-7687

**REQUEST A DEMO**

[regroup.com/demo](http://regroup.com/demo)

**EMAIL**

[inquiries@regroup.com](mailto:inquiries@regroup.com)

**Regroup** 